## **SEAN GABAY**

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### **STORY**

I've always been passionate about designing what a user sees. I studied the UX process to expand on my skill set as a visual designer, and also to learn the why and the how behind what makes a truly powerful user experience.

#### **EXPERIENCE**

Houghton Mifflin Harcourt | Sept. 2015 - Present

DIGITAL DESIGNER

Designed pixel perfect icons, assets, and layouts for the digital math tools and games of *Do the Math, Math Expressions, Math Expressions Drawing Tool, Math Activity Center,* and *Into Math.* 

#### **Small Freelance Projects**

Hudson Fireworks – Logo Design | Peace Fits – Logo Design Voice Water – Logo Design | Alpha UX – UX Design Challenges

**CoinOut** | *Feb.* 2015

FREELANCE UX DESIGNER

Collaborated with team to develop a new site hierarchy and design a streamlined and responsive website including contextual visuals and a more clear, concise messaging that explains the service.

Chad Lavigne LLC | Jul 2014 - Sep. 2014

FREELANCE GRAPHIC DESIGNER

Collaborated with design team to create a display for fragrances to exist in Sephora retail stores. Also created packaging design mock-ups using Photoshop.

**Amscan** | May 2014 - Jun. 2014 FREELANCE JUNIOR PRODUCT DESIGNER Sketched design ideas for products, designed door knob hanger, created specification files to be sent to sculptors.

### **SKILLS**

Sketching
UI Design
Icon Illustration
Wireframing
Prototyping
Typography
Storyboarding

## **TOOLS**

Sketch
Zeplin
Figma
Invision
Adobe CC
JIRA

## **EDUCATION**

#### **General Assembly**

Dec. 2014 - Feb. 2015 UX Design Immersive

#### **Mercy College**

Sep. 2010 - May 2013 Graphic Design BFA, May 2013

# Fashion Institute of Technology, SUNY

Sep. 2008 – May 2010 Communication Design AAS, May 2009